

**The Valpak #HoliPak Twitter Party Sweepstakes  
OFFICIAL SWEEPSTAKES RULES**

**NO PURCHASE, PAYMENT OR SUBMISSION TO SALES PRESENTATIONS NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. YOU HAVE NOT YET WON. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED BY LAW.**

**1. SPONSOR:** The Valpak #HoliPak Twitter Party Sweepstakes (the “Sweepstakes”) is sponsored by Valpak Direct Marketing Systems, Inc., 805 Executive Center Dr W, St. Petersburg, FL 33702 (“Valpak” or “Sponsor”).

**2. ELIGIBILITY:** Subject to the additional limitations set forth below, the Sweepstakes is open only to legal residents of the 50 United States and the District of Columbia who are eighteen (18) years of age or older, or the age of majority in their state of residence, whichever is older at time of entry. Sweepstakes is not open to employees of Sponsor, or any of their parent companies, affiliates, subsidiaries, franchisees and advertising or promotional agencies, or to the immediate family members of, or to any persons domiciled with, any such employees. For purposes of the Sweepstakes, “immediate family members” are defined as spouses, children, siblings, parents, grandparents and grandchildren.

**3. HOW TO ENTER:** The Twitter Party entry period begins at on November 7, 2017 at 2:00 pm EST and ends at 3:00 pm EST on November 7, 2017 (the “Sweepstakes Period”).

You must have or create a Twitter account (Twitter accounts are free) to participate. Participant must be an existing follower of @ValpakCoupons on Twitter, RSVP at <https://www.valpak.com/blog/holipak-holiday-twitter-party-2017>, attend the Twitter Party during the Sweepstakes Period and participate in the conversation by tweeting with the hashtags #HoliPak and #Entry.

Limit one (1) entry per person. Attempts by the same individual to submit multiple entries by using multiple Twitter accounts may result in disqualification, at Sponsor’s sole discretion. Entries will be deemed to have been submitted by the authorized account holder of the Twitter account submitted at the time of the entry.

**4. PRIZES AND ODDS:** The award of a prize is subject to verification of eligibility and compliance with these Official Rules. **PRIZES:** One (1) \$50 Amazon gift card; Two (2) \$75 Amazon gift cards; Two (2) \$100 Amazon gift cards. Sponsor reserves the right to substitute a prize of equal or greater value for any reason whatsoever. The prize is non-assignable and nontransferable. Limit one (1) prize per person.

Any and all guarantees and warranties and conditions for merchandise prizes are subject to the manufacturer’s and/or service providers terms and conditions, and winners agree to look solely to such manufacturers and/or service providers for any warranty, condition or guarantee claim.

Prizes are awarded are provided “as is” with no warranty, condition or guarantee either express or implied by Sponsor. The Sponsor has not made, and will not be responsible or liable for, any warranty, condition, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular or general purpose. Odds of winning depend on the number of eligible entries received.

Total Approximate Retail Value of the prizes awarded in the Sweepstakes: \$400.00.

**5. SELECTION OF WINNERS/NOTIFICATION:** Provisional Prize Winners will be chosen in a random drawing by the Sponsor directly from the RSVP list. The Sponsor will monitor tweets using the hashtags #HoliPak and #Entry on Twitter and notify the Provisional Prize Winners via Twitter during the Sweepstakes Period. Provisional Prize Winners will be required to direct message @ValpakCoupons with their name, address and email within 24 hours of Prize notification. Allow 4 weeks for delivery of Prizes.

The return of any prize or prize notification as undeliverable, or a Provisional Prize Winner’s failure to have tweeted during the Twitter Party (and prior to selection) using the hashtags #HoliPak and #Entry or otherwise comply with these Official Rules will result in disqualification, the forfeiture of all interest in the prize, and selection of a substitute Prize Winner from among all remaining eligible entries received. If a Provisional Prize Winner is disqualified for failure to tweet using the hashtags #HoliPak and #Entry prior to selection, the entrant will be eligible for future drawings during the Sweepstakes Period. Unless prohibited by law, acceptance of a prize constitutes permission for the Sponsor and their respective advertising and promotional agencies to use the Prize Winner’s name, address (city and state), and photo, image and/or likeness for any commercial, publicity or promotional purposes without further notice, compensation, review or approval, worldwide and in perpetuity, in any and all forms of media, now known and hereafter devised, including without limitation the Internet. Sponsor’s decisions are final and binding on all matters relating to this Promotion.

A PARTICIPANT IS NOT A WINNER OF A PRIZE UNLESS AND UNTIL SPONSOR HAS COMPLETED ITS VERIFICATION OF PARTICIPANT’S ELIGIBILITY AND COMPLIANCE WITH THESE OFFICIAL RULES.

**6. PARTICIPATION.** By participating, you agree to be bound by these Official Rules and the decisions of Sponsor and any Sweepstakes judges or administrators appointed by Sponsor, which shall be final and binding in all respects. Any person attempting to defraud or in any way tamper with the Sweepstakes will be ineligible for the prizes and may be prosecuted to the full extent of the law.

**7. RELEASE.** By participating in the Sweepstakes, each participant agrees to fully release, forever discharge and hold harmless Sponsor, Twitter, Inc., and their respective parent companies, subsidiaries, affiliates, and franchisees, and the officers, directors, employees, agents, representatives and successors and assigns of all of the foregoing companies (collectively, the “Sweepstakes Entities”) from and against any claims, costs, liabilities, losses, injuries and

damages arising out of the Sweepstakes, including, but not limited to, any claims for personal injury, death, or damage to or loss of property, loss of enjoyment, or any other harm whatsoever arising out of: (1) participation in the Sweepstakes; (2) the quality, receipt, possession, use, or misuse of any prize; or (3) any travel or activity that is related to the Sweepstakes or any prize.

**8. DISCLAIMERS OF LIABILITY.** By entering, participants acknowledge and agree that the Sweepstakes Entities will not be liable for losses, damages or injuries of any kind resulting from acceptance/possession/use/misuse of and/or inability to use a prize(s), the theft of prizes or mail, , participation in the Sweepstakes or any malfunctions of the telephone network, computer Internet system, computer dating mechanism, computer equipment, software, or any combination thereof, mechanically duplicated, or otherwise not in compliance with these Official Rules. Sweepstakes Entities are not responsible or liable for any injury or damage to any participant's or third person's computer or mobile device and/or their contents, related to or resulting from the Sweepstakes. Sponsor reserves the right to terminate, suspend or modify the Sweepstakes if, in its sole discretion, it determines that for any reason the Sweepstakes is not capable of running as originally planned, or fraud, technical failures, printing, mailing or distribution errors, or any other unanticipated causes or occurrences have compromised the fairness or integrity of the Sweepstakes. In the event the Sweepstakes is terminated prior to the stated end date, Sponsor reserves the right to award all prizes in a random drawing from among all eligible entries received as of the date of termination. BY ENTERING, PARTICIPANTS FURTHER ACKNOWLEDGE AND AGREE THAT EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE WEBSITES AND THE PRIZE(S), ARE PROVIDED "AS IS" AND THAT TO THE MAXIMUM EXTENT PERMITTED BY LAW, THE SWEEPSTAKES ENTITIES DISCLAIM ALL WARRANTIES AND CONDITIONS REGARDING THE PRIZE, WHETHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES AND CONDITIONS OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR OR GENERAL USE OR PURPOSE.

Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials or announcements relating to the Sweepstakes. Except where prohibited, by participating in the Sweepstakes entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant(s) and Sponsor and its agents shall be governed by and construed exclusively in accordance with the laws of the State of Florida, USA without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this Sweepstakes, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of Florida, USA and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action.

**9. SWEEPSTAKES WINNERS LIST.** To request the name and hometown of the Winner (available after November 7, 2017), send a self-addressed, stamped business-size envelope to The Valpak #HoliPak Twitter Party Sweepstakes, to 805 Executive Center Dr. W., St. Petersburg, FL 33702, USA, Attn: Promotions Department.