

# THE SUPERFECTA OF SHOPPING

The FOUR best days to score a deal this Holiday Season!



## BLACK FRIDAY



November 24th!  
The unofficial  
kickoff to holiday  
shopping.



Download your  
favorite stores' app  
to score the  
best deals this year!



Sign up for emails  
to be the first to  
get the scoop  
on sales!

## SMALL BUSINESS SATURDAY®



Founded by  
Amex in 2010. Find  
stores near you!



November 25th!  
The Saturday after  
Black Friday.

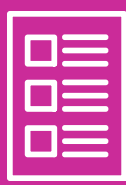


Shop  
local for that  
one-of-a-kind gift.

## CYBER MONDAY



Score a deal on  
video games,  
gaming systems  
and TVs.



Stack Valpak.com  
promo codes on  
top of sales.



November 27th!  
The final day of  
the Thanksgiving  
shopping event.

## FREE SHIPPING DAY



December 15th!  
The last day for  
guaranteed delivery  
before Christmas.



Use this opportunity  
to send your gifts  
directly to the  
recipient and avoid  
shipping costs.



Score the best deal  
by stacking  
Valpak.com  
coupons onto your  
free shipping!