

# 2019 SMALL BUSINESS MARKETING CALENDAR



## JANUARY

1. New Year's Day
2. National Personal Trainer Awareness Day
14. National Dress Up Your Pet Day
17. Get to Know Your Customers Day (1 of 4)
19. National Popcorn Day
21. Martin Luther King, Jr. Day
23. National Pie Day
24. National Compliment Day
28. National Have Fun at Work Day
29. National Plan for Vacation Day

## FEBRUARY

1. Wear Red Day
2. Groundhog Day
3. Super Bowl Sunday
9. National Pizza Day
11. National Make a Friend Day
14. Valentine's Day
17. Random Acts of Kindness Day
18. Presidents Day
20. National Love Your Pet Day
22. National Margarita Day

## MARCH

1. Employee Appreciation Day
5. Fat Tuesday
6. National Dentists Day
8. International Women's Day
10. Daylight Saving Time Begins
14. National Pi Day
17. St. Patrick's Day
20. First Day of Spring
29. National Mom and Pop Business Owners Day
30. National Doctors Day

## APRIL

1. April Fools' Day
7. National Beer Day
11. National Pet Day
15. Tax Day
18. Get to Know Your Customers Day (2 of 4) & National High-Five Day
21. Easter
22. Earth Day
24. Administrative Professionals Day
25. National Hug a Plumber Day & Take Your Children to Work Day
27. Independent Bookstore Day
30. National Hairstylist Appreciation Day

## MAY

4. Star Wars Day & Kentucky Derby
5. Cinco de Mayo
- 5-11. Small Business Week
8. National Receptionists Day
11. Stamp Out Hunger® Food Drive
12. Mother's Day
17. National Bike to Work Day
21. National Waitstaff Day
25. National Wine Day
27. Memorial Day
28. National Hamburger Day

## JUNE

1. National Nail Polish Day
2. National Cancer Survivors Day
5. National Running Day
7. National Doughnut Day
11. National Call Your Doctor Day
14. Flag Day
16. Father's Day
21. National Selfie Day & First Day of Summer
22. National HVAC Tech Day
27. National Sunglasses Day
28. National Insurance Awareness Day

## JULY

4. Independence Day
6. National Fried Chicken Day
15. National Give Something Away Day
17. World Emoji Day
19. Get to Know Your Customers Day (3 of 4)
24. National Tequila Day
25. National Refreshment Day
29. National Lipstick Day
31. National Avocado Day

## AUGUST

2. National Ice Cream Sandwich Day
3. National IPA Day
4. National Friendship Day
8. National Dollar Day
9. National Book Lovers Day
15. National Relaxation Day
16. National Tell a Joke Day
24. National Waffle Day
26. National Women's Equality Day
28. National Bow Tie Day

## SEPTEMBER

2. Labor Day
5. International Day of Charity
7. National Tailgating Day
10. National Swap Ideas Day
12. National Day of Encouragement
18. National Cheeseburger Day
20. National Tradesmen Day
22. American Business Women's Day
23. First Day of Fall
25. National Tune-Up Day
28. National Good Neighbor Day
29. National Coffee Day

## OCTOBER

4. National Taco Day
10. National Cake Decorating Day & National Handbag Day
12. National Savings Day
14. National Dessert Day
16. National Boss's Day & Support Your Local Chamber of Commerce Day
17. Get to Know Your Customers Day (4 of 4)
19. Sweetest Day
26. National Pumpkin Day & National Make a Difference Day
28. National Chocolate Day
31. Halloween

## NOVEMBER

3. National Sandwich Day & Daylight Saving Time Ends
6. National Stress Awareness Day
11. Veterans Day
13. World Kindness Day
16. National Fast Food Day
28. Thanksgiving Day
29. Black Friday
30. Small Business Saturday®

## DECEMBER

2. Cyber Monday
3. Giving Tuesday
4. National Cookie Day
7. Pearl Harbor Day
12. National Poinsettia Day
13. National Salesperson Day
20. National Ugly Sweater Day
21. First Day of Winter
24. Christmas Eve
25. Christmas Day
31. New Year's Eve

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